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Computer Assisted Content Analysis of corruption stories

Key words: media, corruption, Slovakia, agenda-setting, intermedia agenda setting

This study presents selected results of Computer Assisted Content Analysis of corruption stories in selected Slovak newspapers in 10-year period. The results show occasional but significant differences of various indicators among selected newspapers. The results also suggest ideological bias of two daily newspapers. On the one hand, right-liberal daily Sme informed more about corruption scandals of leftists politicians and political parties, on the other hand, liberal-left newspaper Pravda paid more attention to corruption scandal by right-wing politicians. The study also indicates that future threats for fair and balanced informing about corruption may be related to ownership of the media. The study also suggests some problematic aspects of methodology.

Key words: Computer Assisted Content Analysis, corruption, Slovakia, media